

Revolutionising EU Logistics for an Automotive Giant.

Overcoming complex challenges to optimise transit times, enhance cost-efficiency, and ensure seamless operations.

The Challenge

An automotive client of ours faced the challenge of efficiently transporting goods between the UK and Italy. With a requirement of four round trips per week, the logistics of the operation were complex. The tight schedule, strict TACHO rules, and distance of over 2,000km posed significant challenges. Additionally, the need for a two-man team and the necessity of vehicle swaps further complicated the process. Supply chain issues and time constraints demanded a solution that ensured timely delivery without compromising quality.

Our Strategy

To address the challenges faced by our client, we implemented a comprehensive solution tailored to their specific needs. Firstly, we meticulously planned the logistics operation, taking into account the optimal routes, ferry and Euro Tunnel crossings, and timing considerations. Recognising the importance of cost-effectiveness, we devised a longer but more economical route on the outbound journey.

Leveraging our expertise in European logistics and road freight services, we optimised the transit time while adhering to TACHO regulations.

Our solution involved arranging vehicle swaps at strategic points along the route to ensure seamless operations and compliance with regulatory requirements. By coordinating with our experienced drivers and utilising our extensive network of partners, we facilitated efficient trailer exchanges to minimise downtime and maximise productivity.

Additionally, we offered our exceptional customer service 24/7 as standard from our multilingual team to provide constant support and communication throughout the process, ensuring our client's peace of mind.



ROUTE OPTIMISATION

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EXPERT INSIGHT

"Freightline is aware of the current market volatility and is actively evaluating how potential issues, such as the driver shortage, may impact our customers in the future. We are committed to taking proactive steps to ensure your supply chain operations remain uninterrupted."



Our Impact

Through our innovative approach and dedication to excellence, we successfully streamlined the logistics operations for our client. By reducing transit times, overcoming supply chain issues, and optimising cost-efficiency, we enhanced the overall performance of the transportation process. As a result, our client benefitted from improved supply chain reliability, reduced lead times, and further cost-effectiveness, ultimately strengthening their competitive edge in the automotive industry.

Furthermore, our commitment to exceptional customer service remained unwavering throughout the project, reinforcing our reputation as a trusted partner. By delivering consistent and reliable service, we demonstrated our expertise in time-critical services, EU logistics, Road Freight services and automotive logistics. This successful collaboration exemplifies our ability to tailor solutions to meet the unique needs of our clients and underscores our commitment to delivering excellence in every aspect of our operations.

Dedicated, real-time support from experts

At Freightline, we understand how important good customer service is to retailers - we want our clients to be able to offer the same. That's why we take such care over every delivery system and guarantee an outstanding level of logistical support 24 hours a day. Not only that, but our team are constantly searching out new ways to reduce journey times and find the most efficient routes possible.

With Freightline on your side you can have confidence that goods will always reach customers promptly and securely.

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Providing unparalleled service to our clients is not simply a goal; it is a commitment that our team is passionately upholds.

Call us today on

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Freightline
Dedicated Logistics Specialists